WILSON LOMA

Photographer and Videographer

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lomanized.studio

Visual storyteller, photographer, videographer and marketing creative with experience across international youth campaigns, higher education, athletics, events, social media and branded content. Combines campaign thinking with hands-on production, taking projects from brief and concept through photography, video, editing and final delivery.

SKILLS

Photography&Cinematography • Creative Direction • Video Production • Social Media Content • Content Strategy • Visual Storytelling • Event & Athletics Coverage • Portrait & Editorial Photography • Post-Production • Color Correction & Grading • Client Communication • Production Planning • Creative Collaboration

PROFESSIONAL EXPERIENCE

University Photographer & Videographer

New Mexico Tech | Socorro, New Mexico,USA
September 2025 – June 2026

- Produced photography and video for university marketing, communications, social media and institutional storytelling.
- Covered events, portraits, athletics, campus life and architecture while maintaining consistent visual standards.
- Managed shoots from concept and pre-production through capture, editing, delivery and digital archiving.
- Collaborated with marketing and communications teams to translate briefs into platform-ready visual assets.

Marketing Director | Entertainment ToKnight (ETK)

Wartburg College| Waverly,Iowa,USA

October 2023- May 2025

- Led marketing and promotional efforts for a student-run campus programming organization producing concerts, movie nights, comedy shows, social events, and other campus entertainment.
- Developed social media campaigns, promotional materials, and event branding to increase student awareness, engagement, and attendance.
- Collaborated with student leaders, campus departments, and event organizers to execute cohesive marketing strategies across digital and campus platforms.
- Created photo and video content documenting events and strengthening ETK's visual identity and online presence.

Photography and Videography Assistant

Wartburg College| Waverly,Iowa,USA

September 2021 – May 2025

- Captured and edited video for campus communications, events, athletics and promotional storytelling.
- Supported multi-camera and event productions, including camera operation, lighting, audio and production logistics.
- Photographed collegiate athletics, graduations, campus events, portraits and editorial assignments.

Marketing Intern

Camp Talisman| Zirconia, North Carolina, USA

May 2024 - Aug 2024

- Created visual and social content supporting marketing, community engagement and digital communications.
- Assisted with campaign content, photography, video production and social media storytelling..

Marketing Director

24hr Race | Hong Kong
March 2019 - May 2020

- Led marketing and communications for the Hong Kong chapter of an international youth-led movement raising awareness and funds to combat modern slavery.
- Developed digital marketing initiatives to increase awareness, participation and engagement around the race and fundraising activities. •Managed social media communications and promotional content across pre-race awareness, recruitment, race-day coverage and post-event
- storytelling.
- Collaborated with Executive, Operations, Community and Business Development teams to align marketing with organizational and fundraising
- objectives.
- Created and coordinated visual and written content designed to communicate the mission, engage young audiences and encourage participation.

Freelance photography and cinematography

East Africa, Hong Kong, USA

January 2018- Present

- Produce photography and video for personal brands, organizations, events, food, portraits, architecture and social media campaigns.
- Handle creative direction, shot planning, production, editing, color work and final delivery for digital platforms.
- Develop social-first visual concepts around audience behavior, brand identity and platform requirements.

TOOLS OF TRADE

Adobe Premiere Pro • Lightroom Classic • Capture One • Adobe Audition • Photoshop • DaVinci Resolve • After Effects • Illustrator • Adobe XD • Pixieset • Canva • Microsoft Suite • Figma • Apple Creator Studio

EDUCATION

Bachelor of Arts
Journalism and Communication
Specialisation: Public Relations and Digital Cinema Production
Wartburg College|Waverly ,Iowa,USA
2021 - 2025

International Baccalaureate
Specialisation: Art and English Literature
Wu Kai Sha | Hong Kong
Li Po Chun United World College
2018 - 2020

LANGUAGES

- English - Native
- Swahili - Native
- Arabic - Basic

CERTIFICATES

- US Driving Licence
- FAA Part 107 license (Remote Pilot Certificate)
- CERT (Community Emergency Response Team) certification
- First Aid